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**SATURDAY, 5th OCTOBER, 1963**

**DIVISION TWO**

**SWINDON TOWN**

***v.***

**BURY**

**Kick-off 3 p.m.**

---

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Manager: B. J. HEAD

Secretary: R. A. MORSE

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VOL. 14

SATURDAY, OCTOBER 5th, 1963

No. 7

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## CLUB NOTES

### PROGRAMMES

To further help supporters in their purchase of the above, it has been decided to emblazon on the white plastic macks of the sellers (all volunteers from the Supporters' Club) the following, printed in red:—

A Robin, with S.T.F.C. in each corner of the badge, and underneath, **"Official Programme"**.

We hope that no-one will now be caught to buy a "pirate" one.

We also intend making available programmes in the stands, but this may only be possible just after the kick-off. We will try not to interfere with any spectator's view of the game, but when you have settled in your seats kindly look towards the entrance if you require a programme.

Late-comers have, on occasions, been unable to buy one. We do apologise, but with the fluctuation of attendances it has been very difficult indeed to estimate the number required. We are, however, ordering something like 8,000 per match, so all requirements should be met.



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## CLUB NOTES—CONTINUED

The "gate" on Tuesday was excellent in view of the inclement weather. The result was, perhaps, not quite as good as we would have liked, but the game was most entertaining—four splendid goals, and near misses at both ends. The match was in the balance right to the final whistle, as evidenced by the lack of movement in the crowd towards the end. It certainly was a great improvement as regarding the "Ring Seats". Walking around the ground so near to the playing pitch distracts the attention, not only of the spectators, but also the players.

We must say we appreciate the response to the appeal "not to cross the pitch". Thank you!

Another noticeable feature on Tuesday was the sporting applause given to Charlton by our supporters. Although disappointed, and even frustrated, you certainly enjoyed the good play on the part of our opponents and, let's face it, some of their movements were very good, and twice they fought back after being in arrears.

The match was the last of the mid-week games. These have imposed a great strain on our lads as we played Wednesday v. Chelsea, Saturday v. Northampton, and Tuesday v. Charlton. Three very strenuous games in virtually six days. The pressure should now be eased a little, but the week after next we again play on the Tuesday (home v. Southend, in the League Cup Competition).

We are pleased to see our near neighbours, Bristol and Reading, improving their league positions. Although we shall not



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## **CLUB NOTES—CONTINUED**

meet them this season, we like to see them enjoying success. We wish them well, as we have much for which to thank them.

On Tuesday the Board of Directors, Manager and Secretary were invited to lunch and a tour of the factory by the Square D Company, Cheney Manor Estate. Everyone thoroughly enjoyed what was a real little happy social gathering of sport and business.

To the Managing Director of the Company we extend our best thanks, not only for the invitation but the friendly spirit in which everything was carried out.

We certainly have many real supporters among the employees and management.

Long may this continue, and for you, good business and rapid expansion.

Today we entertain Bury, a well-known club who provided us with our present manager, Mr. Head. No doubt he still has interest in the progress of that team. He may even have mixed feelings, but we are sure he will be most anxious for Swindon to win today. We wish him the very best of luck.

One thing of which we are sure is the fact that everyone present will enjoy a grand game of football.



# OUR VISITORS

## BURY F.C.

If you asked a London bus conductor about Bury, he would probably reply: Oh, you mean "The Shakers". This age-old tag has been applied to Bury for many reasons, but never in connection with their style of play, which is known to be stylish and purposeful.

Last season should have been promotion to the First Division, in which they last appeared in 1929, and hopes are high that they will once again be among the challengers with their finely-blended outfit of skill and experience.

Bob Stokoe, now established as team manager, is too well-known to openly state the optimism felt among the "knowing" supporters that the present combination can reach great heights providing, as always in football, that the breaks occur at the right time.

Visitors to the well-known and compact stadium never fail to be impressed by its famous turf and rural surroundings which provide a somewhat homely atmosphere in a soccer world of steel and concrete.

The first club in Lancashire to install floodlighting equipment almost ten years ago, they quickly exploited the advantages of this medium by a series of matches played against top Continental sides, which produced sufficient revenue to clear the cost of installation in two seasons.

Not usually associated with sweeping changes, the club has proceeded on sound basic lines with efficient administration and comparative stability of management; only three managers have taken the helm in almost 25 years—Mr. Norman Bullock, who moved to Leicester; Mr. John McNeil, David Russell, and latterly Bob Stokoe, who guided the team back into the Second Division by determined leadership.

Can this famous club hold its position in modern commercial football circles with its ruthless and ever-increasing competition? This question has been posed many times and on all occasions they have quietly met change by common-sense adjustment where needed, and prepared to accept the challenge by retaining their stars, in the belief that the steady movement of population to their area will ultimately result in improved attendances. Obviously the aim must be to return to the premier League, with its large concentration of Lancashire clubs and improved opportunity for wider publicity.



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## **OUR VISITORS—CONTINUED**

Whatever reforms are effected in the future, you may be sure the Bury club will play its part and provide a contribution for the well-being of our national game with great credit, borne of long experience.

### **MEN FROM BURY**

#### **CHRIS HARKER (Goalkeeper)—24**

Was released by Newcastle, his home town, to join Aberdeen, where he was seen by former England keeper Colin McDonald, now Bury chief scout. Strong recommendation sent Manager Bob Stokoe to meet the player and he was signed on Glasgow Central Station for a fee of £4,000, this being Manager Stokoe's first signing as manager of Bury. Considered one of the finest keepers seen at Gigg Lane for many years.

#### **BRIAN GALLAGHER (Right Full Back)—25**

Played as an amateur with Ashton United in Lancashire Combination and joined Bury at 18 after deciding against a trial with West Bromwich Albion. A stylist in all phases of the game, Brian is an established defender in the League's most consistent defence last season.

#### **BRIAN EASTHAM (Left Full Back)—26**

Born Bolton and product of Bolton junior football; ideally built for a defender, good in the air and known as a sound positional player. An ever-present in the team which so narrowly missed promotion last season.

#### **BRIAN TURNER (Right Half)—27**

Manchester-born, a player with fine temperament and resolution. Strongly built and his flair for attack is well-known throughout the country. A splendid club player, Brian resides with his wife and family only a stones throw from Gigg Lane. Strong ambition is to see his club in First Division football, where the ability of the team will be more widely recognised.

#### **ROBERT STOKOE (Centre Half and Team Manager)**

"Wor" Bob, as he is now known in Bury, could not adequately be described in a brief pen picture. So much has happened in his comparative short term with the club that one can only bring to mind his



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## **OUR VISITORS—CONTINUED**

great Third Division promotion run of 17 games without defeat, his almost snatching First Division promotion in his first full year as team manager, his reputation for complete fairness and sincerity. Surely this former Newcastle star will continue to enhance an already fine reputation as an embryo manager, and everyone at Gigg Lane will hope that his career will continue for many years with the Bury club.

### **GORDON ATHERTON (Left Half)—29**

Born Horwich, near Bolton. During a game in London last season one official was heard to describe Gordon as "powerhouse", as indeed he is just that, non-stop and expresses a tremendous pleasure in his approach to game, always an enthusiast and regular member of the now established Bury half back line which could well drive the team on to its greatest ambition this year—First Division football.

### **DEREK MAYERS (Outside Right)—28**

Joined Everton as a boy, then went along with Manager Cliff Britton to Preston, where he had 5 seasons of premier football before moving to Leeds, where he only had a short stay. Joined Bury at commencement of last season and until injury in December had appeared in almost every game. An expert penalty kicker and usually among the goals, Derek hopes to improve his record of appearances this season by producing his early form.

### **GEORGE JONES (Inside Right)—18**

England Youth International and a strong contender for Under-23 honours this season. Joined the club from school and had already a high national reputation as an athlete, particularly as a 1,000 metre runner. In temperament and application to the game George Jones is regarded as one of the finest new prospects for full international honours in the country. At 18 years is now "matured" in senior football, having appeared in two seasons' Second Division programme in addition to F.A. and League Cup matches.

### **BILL CALDER (Centre Forward)—29**

Born Greenock, joined Leicester and played consistently with Bury as either centre forward or outside right when he joined the Gigg-Laners in 1959. Top scorer last season and virtually an ever-present over the last three seasons. Strong and forceful with a deceptive turn of speed.



## OUR VISITORS—CONTINUED

### **FRANK BEAUMONT—23**

Product of Barnsley schools football, Frank moved from Barnsley for a reported fee of over £10,000 which, for the Gigg-laners, is considered a reasonable fee. Ideally built for a forward, he is now settling down to the form which the Bury manager knows him capable of producing. If effort is the hallmark of success, Frank Beaumont will certainly be in for a great season.

### **TONY BARCLAY (Outside Left)—25**

Compare styles: Tony is a controversial figure, some say "better than Charlton", others say unpredictable, but all say "Watch him". He can destroy any defence on his day: tremendous shooting power and ball artistry are the make-up of Tony Barclay; patience and perseverance should make this player with his wonderful natural skills one of the most exciting wingers in the League.

### **BILL GRIFFIN (Inside Forward)—23**

This clever ball-playing forward joined Sheffield Wednesday from school and made many First Division appearances for Wednesday, including two Inter-City Cup matches with Barcelona. Moved to Bury midway through last season to assist in their promotion bid and impressed by his skill and fine positional play.

### **ALEC ALSTON (Centre Forward)—25**

Transferred from Preston North End before the deadline date last season at a five-figure fee. A strong and forceful player, Alec promises to be a first class leader, and also has considerable experience as a winger.

### **EDDY COLQUHOUN (Right Half)—18**

Scottish Youth International and a great prospect. Strong and determined, Eddy hails from Preston Pans, and although he has not yet made the senior side he appeared in every Central League game last term and must now be considered a strong contender for the Seniors this year. Ideally built for a half-back, he is almost 6ft. and weighs 11st. 6lbs.

### **TONY MORRIN (Left Half)—17**

Manchester-born Tony is an apprentice professional and also a consistent performer with the Central League. Commenced his career as an inside forward, but proved to be a fine tackler in defence, which decided Manager Stokoe to cultivate his play, which judgement is proving sound. Recommended by the club for Youth honours this season, the Bury public are keenly interested in his future.

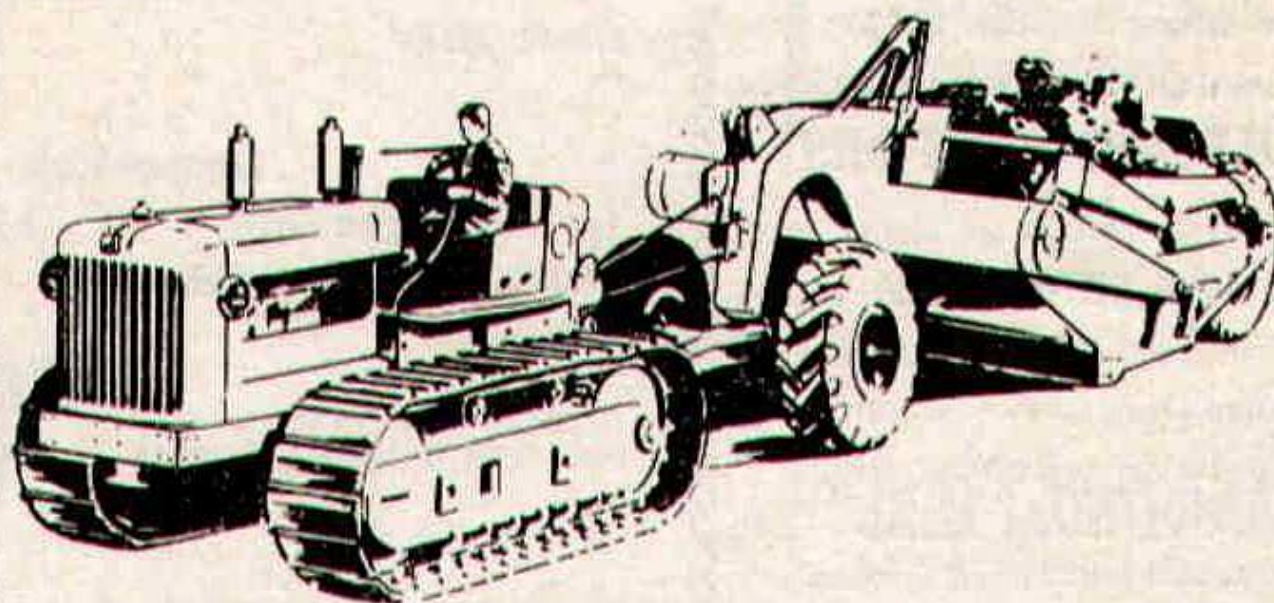


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Griffin (10)

Calder (9)

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LEFT WING

Harker

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FOOTBALL  
PINK

These teams are subject  
to alteration

Calder (9)

Jones (8)

Alston (7)

Bunner (5)

Turner (4)

3)

Gallagher (2)

Harker

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## SUPPORTERS' CLUB NOTES

Those who attended the Gala performance of Bertram Mills' Circus, sponsored by this Club, appear to have spent a very enjoyable evening, including the "guest clown".

We understand, however, that he is resisting all offers to become a permanent member of the Circus Company, and that he will remain our Honorary Secretary.

The following is the result of the Prize Draw held during the evening:—

Prize	Donor	Winning No.
Transistor Radio	S.T.F.C. Directors	1368
£5 Premium Bond	J. Sutton, Esq.	1354
Electric Iron	Holmes and Lucas	3034
Electric Radiator	E. Carter, Esq.	0129
£2-2-0 Voucher	Swindon and District Co-operative Society Ltd.	3817
£2 Coach Travel Voucher	Mr. Collins of Rimes Coaches Ltd.	3024
£1 Premium Bond	J. Plunkett, Esq.	3265
£1 Premium Bond	Mr. Pope	3882
Wine Cooler	Messrs. Wm. McIlroy Ltd.	3112
Red Domed Lantern	R. Kane, Esq.	4920
Bottle of Sherry	"Cross Keys", Wood Street	0021
Voucher—Meal for four	Mr. McCann (Messrs. McIlroys' Restaurant)	1705
Two Bottles of Dinner Wine	Anon	1117

We take this opportunity to thank all who contributed the prizes, and all who helped in any way to make the evening a success.

We offer our best wishes to the team this afternoon. It would probably be true to say that the majority of supporters anticipated that when eventually the side met with defeat, Northampton would be a likely place to sustain it.



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## **SUPPORTERS' CLUB NOTES—CONTINUED**

The result, no doubt, affected the confidence of the players to a certain extent, and it may very well be that they will take two or three matches in which to recover the form of which we know them to be capable.

We do not share the depression which seemed to have overcome some supporters on Wednesday, when the result might easily have been a win by 3-1 or 4-1, instead of a 2-2 draw, although the team as a whole played somewhat below par.

One spectator remarked that "Saturday would now bring the true supporters to the ground," but we feel that those who may have been attending League matches for the first time this season will be willing to give an extended trial to the Club in its first season in the Second Division. After all, in spite of recent setbacks, we are still the League leaders at the time of writing!

Tuesday's "gate", having regard to the weather during the day, may be regarded as satisfactory, as there are still a number of supporters who hesitate to visit the ground for fear, either of not gaining admission or, alternatively, of failing to secure a good vantage point, and who otherwise would have attended.

The announcement that the population of the Borough has now reached the 100,000 mark should prove an encouragement to the Board in their consideration of ground improvements and stand reconstruction and extension.

Discounting the large number of supporters attending matches from the country districts, and those travelling with the visiting team, it is obvious that even when accommodation is increased there is great scope for obtaining additional support within the Borough.

It is in that connection that this Club will be responsible for

CONTINUED ON PAGE 32



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## DIVISION II

	P.	W.	D.	L.	F.	A.	Pts.
<b>SWINDON TOWN</b> .....	<b>11</b>	<b>7</b>	<b>3</b>	<b>1</b>	<b>20</b>	<b>10</b>	<b>17</b>
Sunderland .....	11	6	3	2	18	10	15
Leeds United .....	10	5	4	1	19	9	14
Preston N.E. ....	11	5	4	2	24	20	14
Leyton Orient .....	11	5	3	3	12	9	13
Middlesbrough .....	10	5	2	3	26	12	12
Derby County .....	10	5	2	3	13	10	12
Bury .....	10	5	2	3	19	15	12
Charlton Athletic .....	11	5	2	4	20	24	12
Southampton .....	11	4	3	4	24	20	11
Manchester City .....	10	4	3	3	15	13	11
Northampton Tn. ....	10	5	1	4	17	15	11
Newcastle Utd. ....	11	5	1	5	20	18	11
Cardiff City .....	11	3	4	4	14	19	10
Huddersfield Town .....	10	4	1	5	16	18	9
Rotherham .....	11	3	3	5	17	21	9
Portsmouth .....	11	3	3	5	13	19	9
Swansea Town .....	10	3	3	4	12	18	9
Norwich City .....	11	2	3	6	18	25	7
Grimsby Town .....	11	2	3	6	11	22	7
Plymouth A. ....	11	0	5	6	11	22	5
Scunthorpe Utd. ....	11	0	4	7	8	18	4



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# FORTHCOMING MATCHES

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**TUESDAY, OCTOBER 8th, 1963**

**FOOTBALL COMBINATION**

***Watford***

**Kick-off 7.30 p.m.**

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**SATURDAY, OCTOBER 12th, 1963**

**FOOTBALL COMBINATION**

***Brentford***

**Kick-off 3 p.m.**

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**WEDNESDAY, OCTOBER 16th**

**FOOTBALL LEAGUE CUP**

**THIRD ROUND**

***Southend United***

**Kick-off 7.30 p.m.**



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# KEY OF THE BOARD

## FIRST SECTION

- A—Arsenal v. Ipswich
- B—Blackburn v. Fulham
- C—Bolton v. Manchester Utd.
- D—Chelsea v. Stoke City
- E—Leicester City v. Burnley
- F—Liverpool v. Aston Villa
- G—Sheffield Utd. v. Tottenham H.
- H—West Brom. A. v. Sheffield W.
- I—West Ham v. Wolverhampton W.
- J—Derby v. Preston N.E.
- K—Huddersfield v. Leyton O.
- L—Manchester C. v. Charlton A.
- M—Middlesbrough v. Southampton
- N—Newcastle v. Swansea
- O—Norwich v. Sunderland
- P—Portsmouth v. Rotherham
- Q—Bournemouth v. Mansfield
- R—Bristol C. v. Reading
- S—Hull City v. Wrexham
- T—Notts C. v. Crystal Palace

## SECOND SECTION

- A—Southend v. Crewe
- B—Watford v. Peterborough
- C—Aldershot v. Workington
- D—Barrow v. Bradford
- E—Bradford C. v. Carlisle
- F—Exeter v. Darlington
- G—Gillingham v. Halifax
- H—Hartlepoons v. Brighton
- I—Lincoln City v. Torquay Utd.
- J—Oxford Utd. v. Newport County
- K—Rochdale v. Stockport
- L—Southport v. Tranmere
- M—York C. v. Chesterfield



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# DIVISION 2 FIXTURE LIST

Date	Opponents	Ground	Result
1963			
August 24	SCUNTHORPE UNITED	(H)	3-0
28	GRIMSBY TOWN	(A)	2-1
31	PORTSMOUTH	(A)	4-1
September 3	GRIMSBY TOWN	(H)	2-1
7	ROTHERHAM UNITED	(H)	3-1
10	MANCHESTER CITY	(H)	3-0
14	LEEDS UNITED	(A)	0-0
18	MANCHESTER CITY	(A)	0-0
21	SUNDERLAND	(H)	1-0
28	NORTHAMPTON TOWN	(A)	0-4
October 1	CHARLTON ATHLETIC	(H)	2-2
5	BURY	(H)	
12	PRESTON NORTH END	(A)	
19	LEYTON ORIENT	(H)	
26	PLYMOUTH ARGYLE	(A)	
November 2	SOUTHAMPTON	(H)	
9	MIDDLESBROUGH	(A)	
16	(1) NEWCASTLE UNITED	(H)	
23	HUDDERSFIELD TOWN	(A)	
30	DERBY COUNTY	(H)	
December 7	(2) SWANSEA TOWN	(A)	
14	SCUNTHORPE UNITED	(A)	
21	PORTSMOUTH	(H)	
26	NORWICH CITY	(A)	
28	NORWICH CITY	(H)	

## 1964

January 4	(3)		
11	ROTHERHAM UNITED	(A)	
18	LEEDS UNITED	(H)	
25	(4)		
February 1	SUNDERLAND	(A)	
8	NORTHAMPTON TOWN	(H)	
15	(5) BURY	(A)	
22	PRESTON NORTH END	(H)	
29	(6) NEWCASTLE UNITED	(A)	
March 7	PLYMOUTH ARGYLE	(H)	
14	(S.F.) CHARLTON ATHLETIC	(A)	
21	MIDDLESBROUGH	(H)	
27	CARDIFF CITY	(H)	
28	LEYTON ORIENT	(A)	
30	CARDIFF CITY	(A)	
April 4	HUDDERSFIELD TOWN	(H)	
11	DERBY COUNTY	(A)	
18	SWANSEA TOWN	(H)	
25	SOUTHAMPTON	(A)	
May 2	(FINAL)		



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"COAL!"

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Swindon

TELEPHONE 22535

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## **SUPPORTERS' CLUB NOTES—CONTINUED**

much missionary work to endeavour to obtain new and regular spectators at the County Ground.

Incidentally, we have now received a handsome letter of apology from the reporter of the Sunday newspaper who stated that the floodlights at the County Ground were purchased second-hand from Brentford.

It is well sometimes to take these matters to the responsible person, rather than to complain without taking action.

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### **FOOTBALL LEAGUE CUP THIRD ROUND SOUTHEND UNITED WEDNESDAY, OCTOBER 16th**

**Kick-off 7.30 p.m.**

Season ticket holders requiring seats for this match must apply not later than Saturday, October 12th. It is expected that the tickets will be available for sale on Wednesday, October 9th.

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### **BEWARE OF PICKPOCKETS!**

You are advised to safeguard your money and valuables; better still, do not carry large sums of money with you when attending matches.



*always on the ball*

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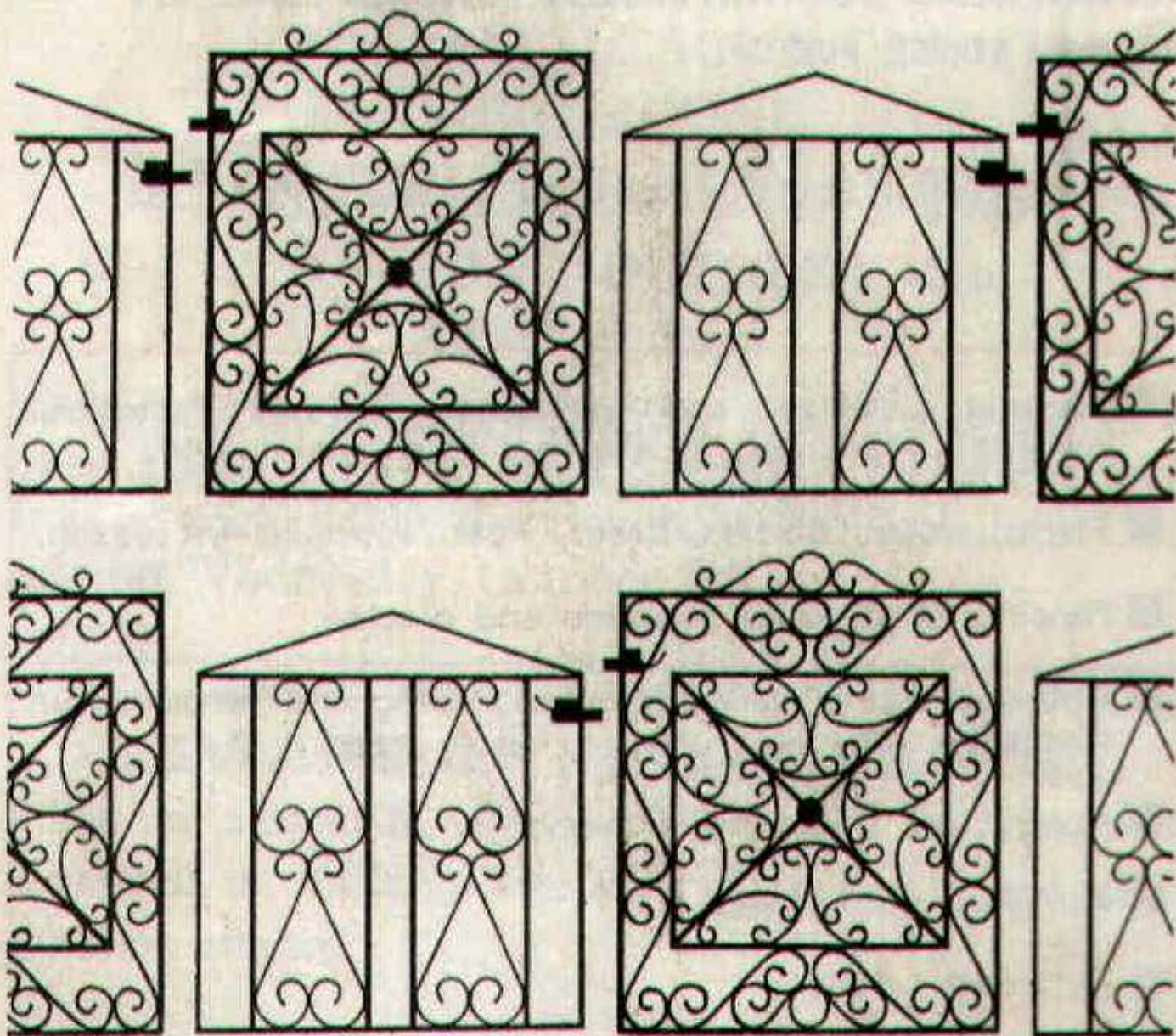
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